



Curriculum vitae

June 25, 2013

Antti Ainamo

ANTTI AINAMO

CONSULTING, BOARD MEMBERSHIP, AND FULL-TIME INDUSTRY EMPLOYMENT

- Chairman, *Finnish Society for Science and Technology Studies*, <http://www.fssts.fi>, 2008-2011
- Associate Principal, *Jaakko Pöyry Consulting*, www.poyry.fi, full-time in business for two years, 2002-2004
- Member of Board, *Pohjoisranta Communications and PR agency*, <http://www.pohjoisranta.fi>, 2001-2004
- Member of Board, *Finnish Association for Business Administration*, www.yhdistys.com/in-english, 2000-2002
- Research Advisory Board member, *Design Management Institute*, Boston, Massachusetts, www.dmi.org, 1999--
- Scientific Committee member, *European Academy of Design*, <http://www.artdes.salford.ac.uk/ead>, 1999-present
- Managing Director, *Mesei Ky (Antti Ainamo Consulting)*, 1989-2012
- Investors Relations, *Amer Sports*, full-time in business for a year, 1988-9, www.amersports.com
- Summer Trainee, *Scandinavian Bank PLC*, London, 1985-1986.
- Business manager, *Torpan Pojat Basketballclub*, 1986 national champions, 1985-1986.

RECENT CONSULTING AND RESEARCH PROJECTS

- *Fluid Business Models in Creative and Cultural Ecosystems (FLUID)*, senior researcher in Tekes project building on Design Ecosystem (see below), FLUID is a project at Dept of Management and International Business, at the International Design Business Management (IDBM) programme, Aalto School of Economics, 2012-14 (direct Tekes funding EUR 350 000,-).
- *Design Ecosystem*, responsible research leader to develop new research of creative and cultural ecosystems, Wihuri foundation. 2011-2012. (EUR 25 000,-)
- *Application developers in the heart of the Nokia ecosystem (HEART)*, consultant in a joint strategic project with Nokia Strategy and Forum Nokia www.nokia.com, ETH-Zürich www.ethz.ch and MIT www.mit.edu, as well as Tekes (“yrittöshanke” or business-practice project, a pilot for a research project) www.tekes.fi, 2010-11. (EUR 25 000,-)
- *Born Globals in Finnish Rock Exports (Bogfires)*, Professor and research director, with Aalto University IDBM programme, funded by the Academy of Finland, <http://bogfires.blogspot.com>, 2009-2012. (direct Academy of Finland funding EUR 350 000,-).
- *European Research Area Network with Africa (ERAfrica)*, Professor and research director responsible for “information review & analysis”, Work Package 1 (of 5), with Ministry of Employment and Industry (TEM), Jyväskylä U., as well as researchers/participants mapping science and technology policies across 12 countries in the African Union and European Union, funded by the European Commission, www.erafrica.edu, 2010-2011. (direct European Commission funding EUR 950 000,-, with Finnish share 98 000,-).
- *Kulma Oy* <http://www.kulma.com> (part of the Logonet Group), consultant in “Internationalization strategy”, a joint strategic project with Tekes (“Tekes yrittöshanke”), 2009-2011. (EUR 25 000,-)
- *Media2*, Professor and research director responsible for “sociological game theory”, with Helsinki University and Aalto University, funded by Sanoma foundation <http://www.hssaatio.fi/en/>, 2011-2012. (Funding granted by the Sanoma Foundation EUR 44 500,- and returned to the Sanoma Foundation by University of Turku Financial and Administrative Head)

- **Digital Reputation (DiRE)**, Professor and research director responsible for “service business”, with Helsinki University and Aalto University, with Nokia, Nordea, Pohjoisranta, Sensitiva, Talentum, and Wärtsilä, funded by Tekes, <http://reputationproject.wordpress.com> , 2010-2011. (direct Tekes funding EUR 45 000,-).
- **Nordic Virtual Worlds Network (NVWN)**, Professor and research director responsible for “innovation”, Work Package 2 (of 5). NVWN is done in cohort with Stockholm School of Economics, Uppsala University, Agder University, and Roskilde University, studying innovation and entrepreneurship in the emerging 3D Internet , funded by Nordic Innovation Center / Nordic Council <http://www.nordicworlds.net> , 2010-2011. (direct Nordic Council funding EUR 45 000,-).
- **Northern Cape Premier’s Office**, International Reviewer in “INSPIRE – Provincial Information Society Strategy Programme in the Republic of South Africa”, <http://economic.ncape.gov.za/inspire> , 2010. (direct Premier’s Office funding EUR 15 000,-).
- **Nokia Siemens Networks** <http://www.nokiasiemensnetworks.com> , consultant in “Design strategy”, 2006-2007. (EUR 8 000,-).
- **Global Project Strategies of Finnish Firms** <http://gps.stanford.edu> , (Tekes EUR 955 000,- and Academy of Finland EUR 258 000, those at Stanford University having with matching funding from the U.S.).

CURRENT ACADEMIC POSITIONS

- Adjunct Professor / Senior researcher, Industrial and Strategic Design, Dept. of Design / Infrastructures, **Aalto University School of Arts, Design and Architecture**
- Guest Professor (“Extreme environments – everyday decisions”), **Umeå School of Business**, 2011-
- Adjunct Professor, Dept. of Management and International Business, **Aalto University School of Business**, antti.ainamo@aalto.fi
- Research Director, **Born Globals in Finnish Rock Exports (BOGFIREs)**, Aalto University School of Economics, 2009-2013, (Academy of Finland)
- Senior researcher, **Fluid Business Models in Creative and Cultural Ecosystems**, with funding for 2 months of research (Tekes).

EARLIER ACADEMIC POSITIONS

- Visiting scholar, **Stanford University Hopkins MS for studies in ecology & evolution** [www-marine.stanford.edu](http://www.marine.stanford.edu) , 2007
- Academic visitor (Designing for Services in Science-based Industries, Innovation Journalism), **University of Oxford Saïd Business School**, <http://www.designingforservices.typepad.co.uk>, 2006-2007
- Professor, Sociology (Innovation, technology, and science policy), Chair of Institutions and Social Mechanisms (IASM) programme, **U. of Turku**, 2006–2011, <http://www.utu.fi>
- Member, Innovation Journalism research group, **Stanford Center for Innovation and Learning**, www.innovationjournalism.org, 2006– present
- Visiting scholar, **Stanford University** Collaboratory for Research on Global Projects, <http://gps.stanford.edu> and Scandinavian Consortium for Organizational Research, <http://www.scancor.org> , with Tekes, Academy of Finland, Nokia, FosterWheeler & ActiveInspire, 2005-2006
- Professor, **University of Tampere** School of Business Administration, <http://www.uta.fi> , 2000—2002.
- Visiting researcher, **London Business School** Centre for Design Management/ Center for Operations Management, <http://www.lbs.ac.uk> , 1994-96

FORMAL EDUCATION

- Courses on **global projects** and **design projects**, Stanford University, <http://www.stanford.edu> , 2006.
- Postdoctoral researcher, SCANCOR, **Stanford University**, 1998
- Ph.D., Helsinki School of Economics (HSE, now Aalto), **Management**, <http://www.aalto.fi> , 1993-96
- Courses on **design/ technology management**, London Business School, <http://www.lbs.ac.uk> 1994

- Lic.(Econ.), HSE *International Business*, <http://www.aalto.fi> , 1988-1993; Courses on *design history, furniture design*, etc., U. of Art and Design Helsinki (now part of Aalto), 1991;
- M.Sc.(Econ.), HSE *Marketing*, 1983-1988.

ADDITIONAL PEDAGOGICAL EDUCATION

- Aalto cross-cultural pedagogy course, jointly organized by Aalto University and Tongji University (Shanghai)
- Aalto Pedagogical Coaching programme, Aalto University, 2012
- ME310 Cultural-coach pedagogy program, Center for Design Research, *Stanford University*, 2005-6
- OMT Junior and New Faculty Consortium Pedagogical education: *Academy of Management*, 2004
- Advanced course on facilitation, *Finnish Facilitator's Association (Fafa)* 2003
- Introduction to facilitation, *Finnish Facilitator's Association (Fafa)* 2003
- Double-team method, *Innotiimi Oy / Helsinki School of Economics Org & Management*, 1997
- Speaker's rhetoric course, *Aalto Univ.y School of Economics, Business communication / Philosophy*, 1984

ACADEMIC COMPETENCE

Assessed competent for professorship:

- Design Integration (assessed by the committee too competent for the tenure-track position, Aalto ARTS)
- Strategy, 2012 (*Hanken*)
- Strategy, 2011 (2-year position, *Aalto School of Engineering*)
- Management , 2011 (guest professorship, *Umeå University Umeå School of Business*, 2011-12)
- Communication Studies, 2010 (3rd place, *University of Tampere*)
- Communications, *University of Tampere* 2009
- Marketing, 2008 (placed 1st by international reviewers, *Hanken Swedish School of Economics*)
- Organisations and Management, *Aalto U. School of Economics* 2006, *Turku U. School of Economics* 2007)
- International Business 2007 (assessed competent, *Aalto University School of Economics*)
- Organisations and Management, 2006 (assessed competent, *Aalto University School of Economics*)
- Strategic Management, 2006 (assessed shared 2nd place, *Turku University Turku School of Economics*).
- Sociology, 2005, 2009 (assessed 2nd in 2005, invited in 2009, *University of Turku School of Social Sciences*)

High cited articles and academic recognition:

- Laaksonen, Ainamo & Karjalainen won the best paper award in Journal of Research in Marketing and Entrepreneurship, 2012.
- Ainamo, Karjalainen & Laaksonen 2007 application to the Academy of Finland Board of Culture and the Economy was first one of all applications chosen for funding from 2009 to 2012.
- Ainamo 2000 “How aspiring young academics succeed while keep their principles” was one of three finalists for the Carolyn Dexter Best International Paper Award.
- Djelic & Ainamo 1999 in Organization Science is a highly cited article.
- Fynes & Ainamo won the best paper award for Supply Chain Management in 1998.

ASSESSMENTS, AWARDS, LEARNING OUTCOMES & OTHER ACKNOWLEDGEMENTS OF TEACHING COMPETENCE

Evidence of teaching excellence:

- Successful negotiation of Rovio-IDBM project, Aalto University's first student project with Rovio Entertainment, 2011-2
- Design of Joint IDBM Master's Thesis Workshop, to be organized across Aalto's six campuses in Otaniemi, Töölö, and Arabia, November, 2012.
- Designed, at request of Aalto University IDBM Programme Director, course “Master Class in IDBM”
- Director of Institutions and Social Mechanisms (IASM) International Master's programme, which through 2006 to 2011 had the most graduated students of all University of Turku international Master's programmes in terms of number and relative to intake of students. IASM also had the largest number of external funders, the most external funding, and the largest research output , of all the international master's programmes,

across all the faculties at the University of Turku, by 2010, when compared with other international master's programmes from 2009 through to 2011, or across the years 2006 to 2011.

- Management consulting (“Liikkeenjohdon konsultointi”) course, most popular course at Aalto School of Economics 2000 to 2006 (and was voted best business-school course in Finland in 2007).
- Organization theories doctoral course, 2004, teaching assessed excellent by students, clearing the serious backlog of doctoral studies in this doctoral-teaching area at the Helsinki School of Economics.

Visiting lectures at Doctoral and/or Master's level include:

- Sibelius Academy (M.A. in Arts Management), 2012.
- Aalto University (Dept. of Architecture) 2012)
- Stanford University (Palo Alto, CA) 2006, 2005, 1998
- ESSEC (Paris), 2004
- IB 2002 (Oslo)
- Bocconi (Milan), 2001
- University Pompeu Fabra (Barcelona), 2001
- Lund University, 1999
- London Business School, 1995.

Visiting lectures for practitioners include:

- Helsinki University research services, 2012 (Vierumäki)
- Bard Graduate School Fundraising Reception, 2003 (New York, NY)
- IMI (Tallinn), 1996

SELECTED PUBLICATIONS FOR FINPRO APPLICATION (selected from 5 books, 25 refereed scientific articles out in print, more than 50 book chapters, more than 100 papers in conferences or workshops; five deliverables for work packages in international research consortia where I have been scientist in charge, and 8 recent submissions where there is not yet editorial decision)

Selected refereed articles on temporary forms of organizations already published:

1. Ainamo, A. & I. Lindy (2013) “From missionary work to aid for trade: Institutional history of Finnish public development cooperation” (“Lähetysseurasta kaupan tueksi: Suomalaisen kehitysyhteistyön institutionaalinen historia”), *Social Policy (Yhteiskuntapolitiikka)*, 78(1): 65-80.
2. Laaksonen, L., A. Ainamo & T-M Karjalainen 2011 ”Entrepreneurial passion: An explorative case study of four metal-music ventures”, *Journal of Research in Marketing and Entrepreneurship*, 13(1), 18-36
3. Ainamo, A., K. Artto, R. Levitt, R. Orr, W.R. Scott & R. Tainio 2010 “Global projects: Strategic perspectives”, *Scandinavian Journal of Management*, 26, 343-351.
4. Ainamo, A. 2009 “Building the innovation factory: The people dimension”, *Knowledge, Technology & Policy*, 22(4), 259–264.
5. Ainamo, A. 2009, “Building working relationships with ‘Others’, *Building, Research & Information*, 37(2), 222-225.
6. Ainamo, A. 2007 “Coordination mechanisms in cross-functional teams: A product design perspective”, *Journal of Marketing Management*, 23, 841-860.
7. Falay, Z., M. Salimäki, A. Ainamo & M. Gabrielsson 2007 ”Design-intensive born globals: A multiple case study of marketing management”, *Journal of Marketing Management*, 23(10). 877-899.

8. Ainamo, A., E. Vaara & J. Tienari 2006 "Between West and East: A social history of business journalism in Cold war Finland", *Human Relations*, 59(5), 611–636.
14. Nordfors, D, M. Ventresca, A. Hargadon, T. Uskali, A. Ainamo, S. Johnsson, S. Grodal, A. Weintin, M. Kennedy, P. Svensson & F. Reid 2006 "Innovation journalism: Towards research on the interplay of journalism in innovation ecosystems", *Innovation Journalism*, 3(2), 1-18.
15. Djelic, M-L. & A. Ainamo 2005 "The telecom industry as cultural industry: The transposition of fashion logics into the field of mobile telephony", *Research in the Sociology of Organizations*, 23,45-82.
16. Ainamo, A. 2005 "Coevolution of knowledge management processes: Drawing on project experience in a global engineering consulting firm", *Research in Management Consulting*, 5, 107-129.
17. Ainamo, A. 2005 "Coevolution of individual and firm-specific competences: The imprinting conditions and globalization of the Jaakko Poyry Group, 1946–1980", *Scandinavian Economic History Review*, 53(1), 19-43.
18. Ainamo, A., J. Tienari & A. Parviainen 2005, Tuotekehitys liikkeenjohdon konsultoinnissa,), Liiketaloustieteellinen Aikakauskirja / *Finnish Journal of Business Economics*, 5/2005: 293-314.
19. Pantzar, M. & A. Ainamo 2004 "Nokia—the surprising success of textbook wisdom", *Comportamento organizzational e Gestao*, 10 (1) 71-86.
20. Ainamo, A. & M. Kukko 2004, "Knowledge management in a growth firm", Hallinnon tutkimus / *Administrative Studies*, 23(1), 48-61.
21. Ainamo, A., A. Kasvio & M. Kukko 2003 "Local champion as outcome and agent of change", *Nordiske Organisasjonsstudier*, 5(4), 79-99
22. Ainamo, A. 2002 "Muotoilun ja kannattavuuden moninaiset yhteydet" (The multifarious relationships of design and profitability), Liiketaloustieteellinen Aikakauskirja / *Finnish Journal of Business Economics*, 4/2002: 381-400.
23. Ainamo, A. & J. Tienari 2002, "Suomalaisen mallin viimeaikainen menestystarina: Liikkeenjohdon konsultoinnin rooli" (The recent success of the Finnish model: The role of management consulting), Liiketaloustieteellinen Aikakauskirja / *Finnish Journal of Business Economics*, 2/2002: 198-198.
24. Ainamo, A. & M. Pantzar 2000 "Design for the information society: What can we learn from the Nokia experience", *The Design Journal*, 3 (2), 15-26.
25. Djelic, M-L & A. Ainamo 1999 "The coevolution of new organization forms in the fashion industry: A historical and comparative study of France, Italy and the United States", *Organization Science*, 10(5), 622-37.
26. Fynes, F. & A. Ainamo 1998 "Organisational learning and lean supply relationships: the case of Apple Ireland", *Supply Chain Management*, 3(2), 96-107
27. Ainamo, A. & W. Cardwell 1998 "After privatisation: Economic development, social transformation and corporate governance in the Baltic states", *Journal of Eastern European Management Studies*, 3(2), 136-167
28. Sakakibara, K., C. Lindholm & A. Ainamo 1995 "Product development strategies in emerging markets: The case of personal digital assistants", *Business Strategy Review*; 6 (4), 23-38

Books:

1. Ståhle, P. & A. Ainamo, eds., 2012, *The Inspiring University (Innostava yliopisto)*. Helsinki: Gaudeamus Helsinki University Press.
2. Korhonen, T. & A. Ainamo 2003, eds., *Handbook of Service and Product Development in Communication and Information Technology*. Dordrecht, London & Boston: Kluwer/Pearson.
3. Ainamo, A. 1996, *Industrial Design and Business Performance: A Case Study of Design Management in a Finnish Fashion Firm*. Acta Universitatis Oeconomicae Helsingiensis, 112. Helsinki: Helsinki School of Economics and Business Administration.
4. Ainamo, A. & P. Tahkokallio 1994, eds. *Muotoilun tutkimus: Keskustelun avauksia (Design research: Beginnings of a Discourse)* Hki: Taik [“Taik” is now Aalto U. School of Art, Design and Architecture].
5. Ainamo, A. 1993, *Is Good Design Good Business?*. Licentiate thesis for a doctoral dissertation. Helsinki: Helsinki School of Economics and Business Administration.
6. Ainamo, A. 1988, *Ylivoima, strategia ja kilpailukyky: tarkastelussa tekstiili ja vaatetusalan yritys*. (Excellence, strategy and competitiveness: a case study of a textile and clothing company). Helsinki: Helsinki School of Economics and Business Administration.

CONTRIBUTION TO RESEARCH COMMUNITY

- Convenor for session entitled ‘Governance of modern universities’, *NFF – Nordic Organization Studies Conference*, Reykjavik, August 21-23, 2013
- Convenor for session entitled ‘Research on universities and innovation’ at “Design!” *European Group for Organization Studies (EGOS) Colloquium*, Helsinki, July 5-7, 2012
- Conference Organizer, *Africa Days*, Åbo Akademi and University of Turku, Finland 30.9-1.10, 2009
- Chairman, *Finnish Society for Science and Technology Studies*, <http://www.fssts.fi>, 2008-2011
- Visiting scholar, *Stanford University*, 2007, 2005-6, 1998
- Session convenor in “Organizational Praxis”, EGOS conference, Helsinki, July 2-4, 2001.
- Reviewer, *Academy of Management Conference, Business History, European Academy of Design, European Academy of Management, European Academy of Design, Finnish Journal of Business Economics, Human Relations, Journal of Management Studies, Scandinavian Journal of Management, Strategic Management Journal Special Conference*
- Research Advisory Board member, *Design Management Institute*, Boston, Massachusetts, www.dmi.org, 1999--
- Scientific Committee member, *European Academy of Design*, <http://www.artdes.salford.ac.uk/ead>, 1999-present

SUPERVISION & TEACHING OF STUDENTS (at Aalto, in Turku, in Tampere)**Doctoral students supervision:**

- Paul Jonker-Hoffrén, *University of Turku* Sociology (will defend in September 2012)
- Laura Laaksonen, *Aalto University* International Business (and visiting University of Southern California Marshall School of Business)
- Ilari Lindy, *University of Turku* Sociology and World Bank, Washington D.C.
- Sofi Kurki *University of Turku* Sociology and Finnish Futures Institute

Master’s theses supervision:

- 60 in University of Tampere (Organisations and management)
- 29 in University of Turku (Sociology);
- 10 in Helsinki School of Economics (Organisations and Management, International Business)
- 1 in Aalto Taik [Aalto University School of Art, Design and Architecture]

Courses given at Doctoral level:

- Innovation and Strategic Design, *Aalto University* School of Art, Design and Architecture, 2003-4, 2008
- Organizational Research, *Aalto University* School of Economics, 2007
- Organizational Theories, Aalto University School of Economics, 2004 & 2006 (30 & 85 doc- students)

Courses given at Master's level:

- IDBM Joint Master's Thesis Workshop, 2012
- Master Class in IDBM, Aalto University School of Economics, 2012
- Perspectives on the Finnish Innovation System / Technology and Science Policy, Turku University School of Social Sciences, 2006-2011
- Strategies for Innovation, Turku University School of Social Sciences, 2007-2011
- Advanced course on Institutions and Social Mechanisms, Turku U. Sch. of Social Sciences, 2007-2011
- Justice and Power Considerations, Turku U. Sch. of Social Sciences, 2007-2011
- Introduction to Institutions and Social Mechanisms, Turku U. Sch. of Social Sciences, 2006-2011
- Innovation systems, University of Tampere School International School of Social Sciences, 2003
- Strategic Leadership, University of Tampere School of Business Administration, 2001- 2002
- Project Management, University of Tampere School of Business Administration, 2000-2001
- Product Development of Telecommunication systems, Aalto Sch. of Electrical Engineering, 1999-2001
- Management Consulting, Aalto School of Economics, 1997-2005
- Business process reengineering, Aalto School of Economics, 1997
- Qualitative Research Methods, Aalto School of Economics, 1997
- Organizational development and action, Aalto School of Economics, 1997

Courses given at Bachelor's level:

- Strategy, Bachelor's level, 2000 course at Aalto, 2001
- Industrial Engineering and Marketing, Bachelor's level course at Aalto, 1991-3
- Research seminar (at Aalto, Turku, and Tampere), 2000-Present
- Export Marketing, Bachelor's level course at Aalto, 1989
- International Operations, Bachelor's level course at Aalto, 1989.

Courses given in Open University:

- Corporation and Business Strategy, Aalto University Small Business Center, Helsinki+ Mikkeli, 1996-7